

● YOUR LOGO

HOME

OUR TEAM

SERVICES

CONTACT

# WEBSITE DEVELOPMENT

STARTING AT ₹499/-

We specialise in providing comprehensive website solutions tailored to meet your specific needs. From asset management to WordPress development and ongoing maintenance, we offer a range of services to ensure your online presence thrives. We include strong research and are expanded to handle all aspects of your website.

CONNECT NOW



WWW.EVENTARCHITECT.IN

# ABOUT US



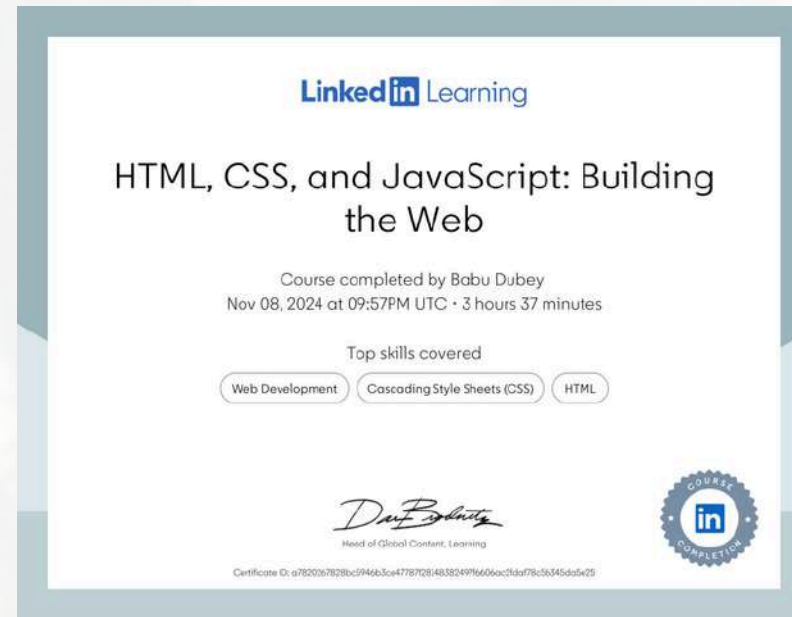
I am a **Website Developer** from Bharat, specialising in **WordPress Design and Development**. Passionate about **eCommerce Networking**, I have also developed expertise in **analysing website and social media traffic data**. I thrive in collaborating with productive teams of specialists who possess deep knowledge of marketing, social media and Internet technology.



I am a **WordPress Developer** from Bharat. I enjoy working with themes and plugins to **optimise performance** in terms of **speed, visual impact** and **customer journey** while considering the sales funnel.

# CERTIFICATES

<https://www.linkedin.com/in/babudubeybharat/details/certifications/>



## SOCIAL MEDIA CERTIFIED

- Issued by **HubSpot Academy** in July 2021

## CERTIFICATE IN INFORMATION TECHNOLOGY APPLICATION


- Issued by **Directorate of Youth Service, Government of West Bengal** in 2008




# WORDPRESS HOSTING

MANAGED WORDPRESS BASIC AND PROFESSIONAL EMAIL

Asset  
Setup Fees  
₹2,000.00/-

	
.COM DOMAIN	FREE
SECURITY   SSL Certificate   Web Application Firewall   Automated malware scans & removal	FREE
SERVER   10 GB NVMe storage   Weekly backups	≈ ₹6588 PA
EMAIL   1 Email that matches your domain   10 GB of email storage   Mobile-friendly webmail   Calendar, contacts and tasks   Works with the email app of your choice	≈ ₹708 PA
CMS   WordPress	PRE-INSTALLED

	
.COM DOMAIN	≈ ₹967 PA
SECURITY   Positive SSL Certificate   Identify and protect your core installations	≈ ₹1099 PA
SERVER   10 GB SSD storage   1 GB RAM   100 GB Bandwidth   Backup	≈ ₹3588 PA
EMAIL   1 Email that matches your domain   5 GB of email storage   Mobile-friendly webmail   Calendar, contacts and tasks   Works with the email app of your choice	≈ ₹599 PA
CMS   WordPress	PRE-INSTALLED

# Prices subject to change. Please refer to respective company website.

# All prices plus GST.

# WORDPRESS DEVELOPMENT



## RESPONSIVE WEBSITE

Sticky Header | Logo | Responsive Menu

5-pages | Blog Page | Carousel Banner | SEO-friendly Header Tags | SEO-friendly Images

Contact Form | Google Map

Newsletter Signup Form

Footer | Reverse Logo | Short Bio | Quick Links | Address | Google Map | Social Icons | Terms of Use | Privacy Policy

₹22,500



## ECOMMERCE WEBSITE

Sticky Header | Logo | Conditional Menu | Wish List | Basket icon

9 Products | Blog Page | Carousel Banner | SEO-friendly Header Tags | SEO-friendly Images

Contact Form | Google Map

Newsletter Signup Form

Footer | Reverse Logo | Short Bio | Quick Links | Address | Google Map | Social Icons | Terms of Use | Privacy Policy

₹45,000

Project Tenure: 15 days\*



# WEBSITE MAINTENANCE

## MAINTENANCE AND SEARCH ENGINE OPTIMISATION

Based on the **scope**,  
**complexity** and **resources**  
required for each project

**Project Tenure**  
**12 months**

**Project Fees**  
**₹1,500 / hour**





## **CONTENT SEO**

### **IMPROVE SERP RANKINGS**

- Keyword Research
- Injecting Meta Title, Meta Description, Meta Keywords
- Optimising Header Schema and Paragraphs



# TECHNICAL SEO

## IMPROVE WEBSITE HEALTH

- Setup GSC & Bing Webmaster
- Sitemap Optimisation & Submission
- Fixing GSC & Bing Webmaster Issues
- CSS / JS & HTML Optimisation
- URL Optimisation & Indexing



# **IMAGE OPTIMISATION**

**IMPROVE WEBSITE HEALTH**

- Image Resizing
- Image Reformatting
- Image Nomenclature



# **LINK-BUILDING SETUP**

**IMPROVE WEBSITE TRAFFIC & BOUNCE RATE**

## **WEB SUBMISSION**

- Web Directory Listing & Optimisation
- GMB Listing & Optimisation

## **SOCIAL MEDIA**

- Setup & Optimisation

## **CHAT BOT**

- Chat Bot Setup & Optimisation



# **LINK BUILDING**

**IMPROVE WEBSITE TRAFFIC & BOUNCE RATE**

## **CREATING DIGITAL FOOTPRINT**

- GMB Engagement
- Social Media Engagements
- Facebook Groups

## **EMAIL NEWSLETTER**

- Develop eMail Footer
- eMail Signature
- Vacation eMail



# MONITORING METRICS

## SETUP

- Setup Google Analytics



# MONITORING METRICS

## WEBSITE

- Website Validity
- SSL Certificate
- Loading Speed
- Traffic
- Session
- Bounce Rate
- Page / Blog Views
- Backlink Profile
- Keyword Ranking (Google)

## GOOGLE MY BUSINESS

- Views
- Calls
- Website Visits
- Get Direction
- Keyword Ranking (GMB)

## SOCIAL MEDIA

- Page Likes /Followers
- Post Reaction
- Comments
- Share

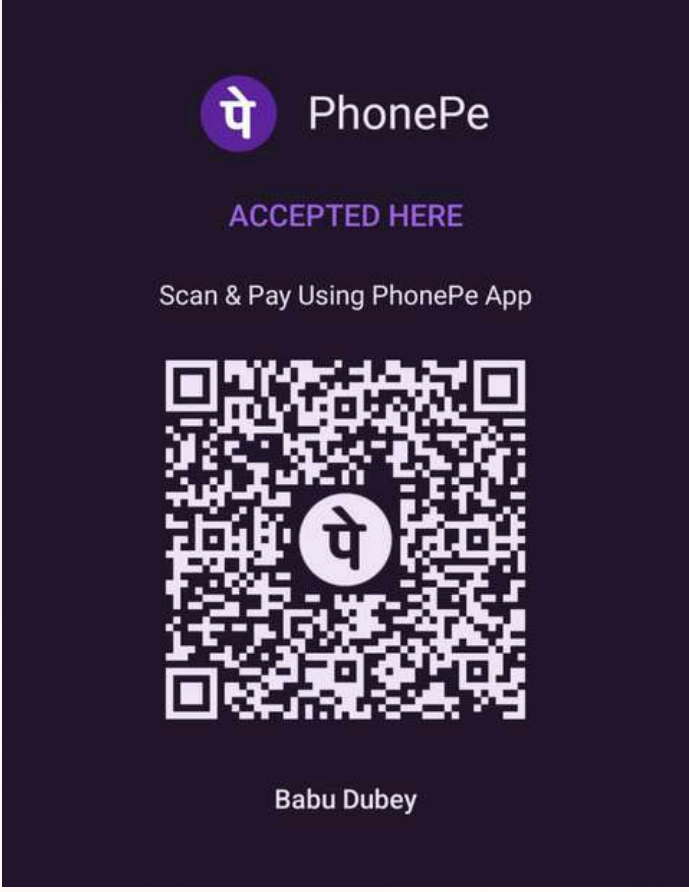
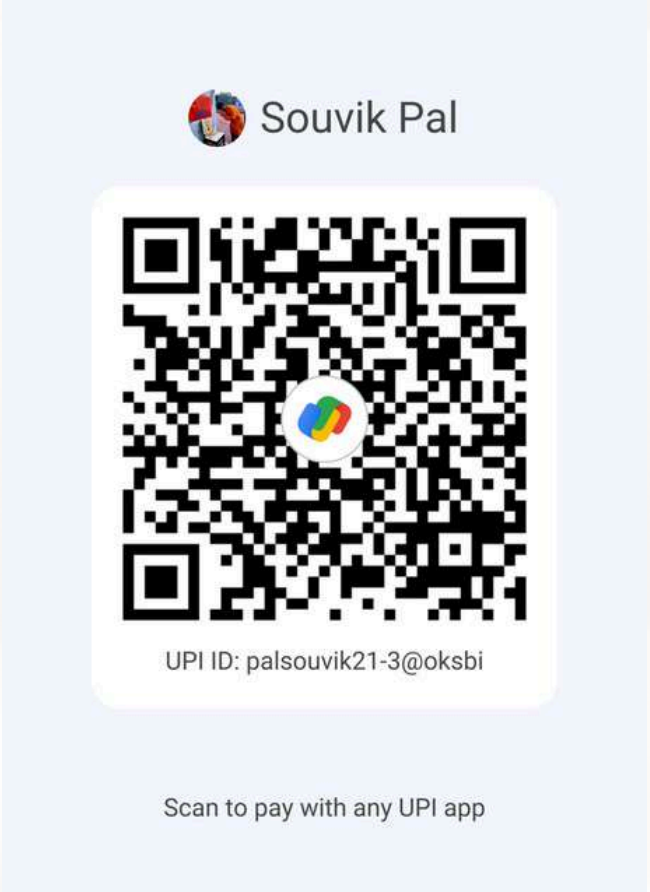
# PRICING CALCULATOR

Content SEO	₹1,000 per Keyword per Page
Technical SEO	₹2,000 per Page per Month
Image Optimisation	₹499 per Image
Link Building - Setup	₹5,000 per Listing / Channel
Link Building (Creating Digital Footprint)	₹1,000 per URL & Post
Link Building (eMail Newsletter)	₹10,000 per eMail Newsletter
Monitoring Metrics - Setup	ALWAYS FREE
Monitoring Metrics	₹10,000 per Month (up to 1 Website and 3 Lists / Channels)



# ACCOUNT INFORMATION

ACCOUNT NAME	BABU DUBEY	SOUVIK PAL
PAN	AMGPD7730E	DPLPP0288E
ACCOUNT NO	059521010000082	059521010000083
BANK	UNION BANK OF INDIA	
BRANCH	JADAVPUR	
IFSC CODE	UBIN0905950	







## Quick Contact

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### EMAIL

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### LET'S CONNECT

with hot coffees and crispy cookies:

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